

TRANSFORM-ACTION
OF ROTARY WITH
**ARTIFICIAL
INTELLIGENCE**





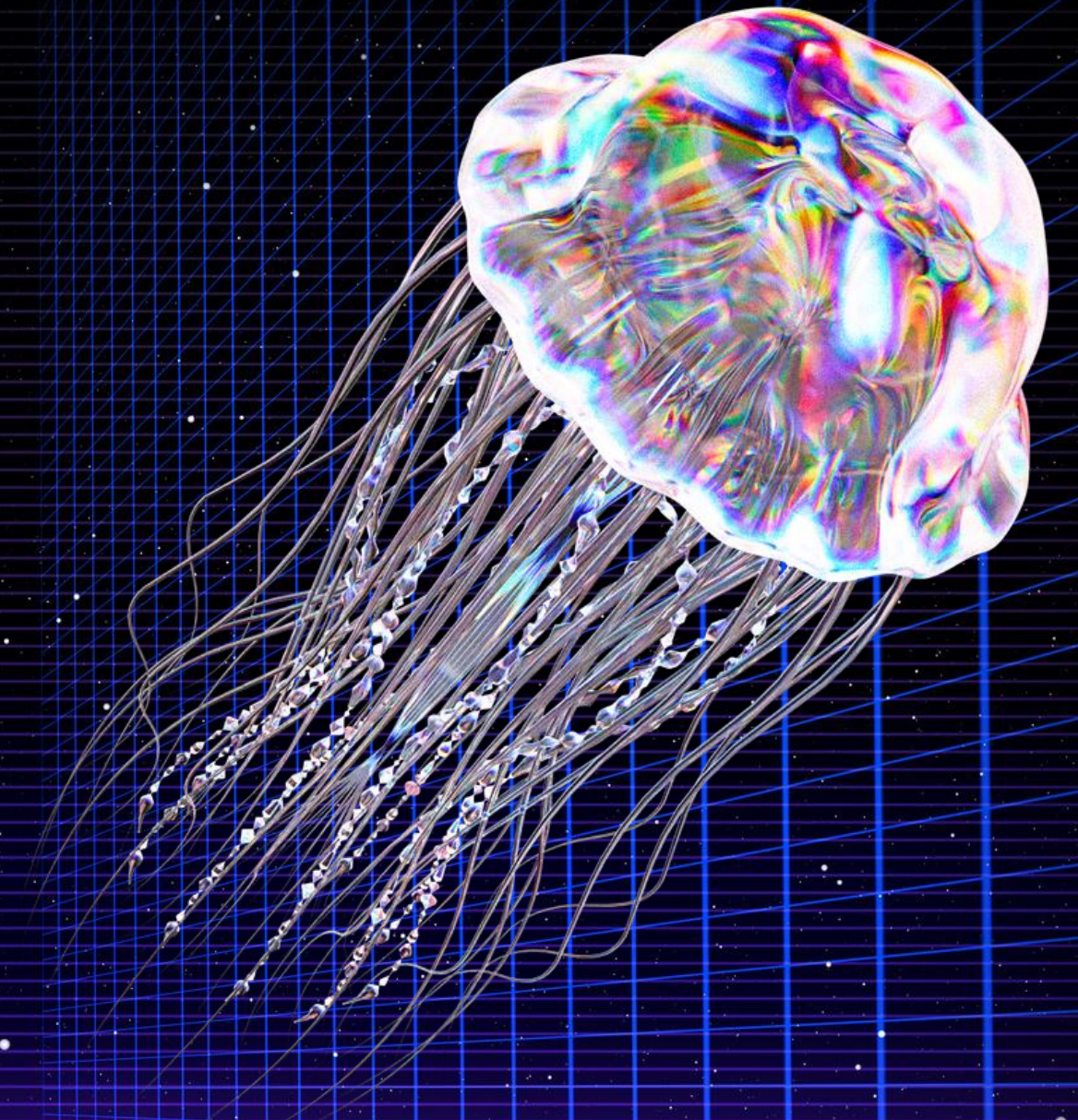
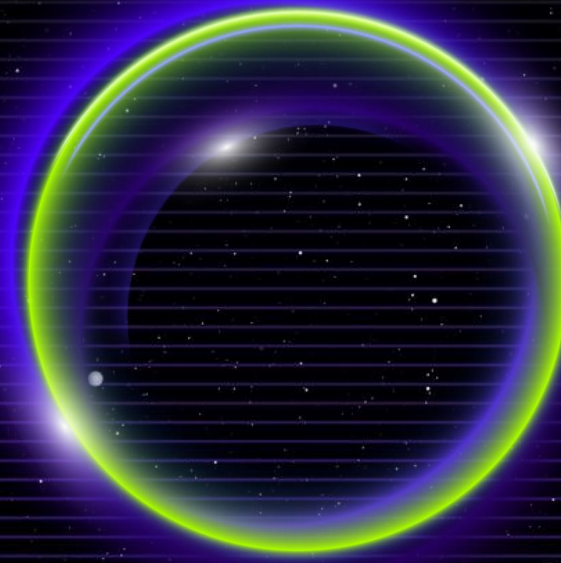
TRANSFORM-ACTION OF ROTARY WITH ARTIFICIAL INTELLIGENCE

SALVADOR RIZZO TAVARES
ROTARY INTERNATIONAL DIRECTOR
2024-2026

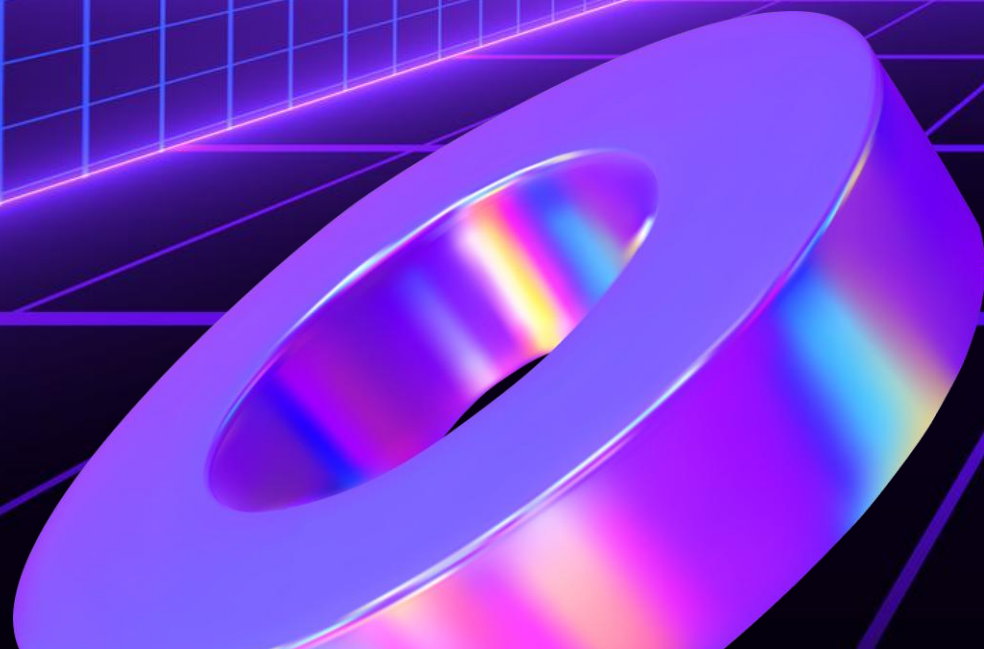


TRANSFORM-ACTION
TRANSFORMING OUR
ORGANIZATION WITH
ACTION BECAUSE WE ARE
PEOPLE OF ACTION





WHAT IS AI?



ROTARY CHALLENGES



CONNECT PROJECTS AND PEOPLE

FUNDRAISING

ATTRACT NEW MEMBERS

SPREAD IMPACT

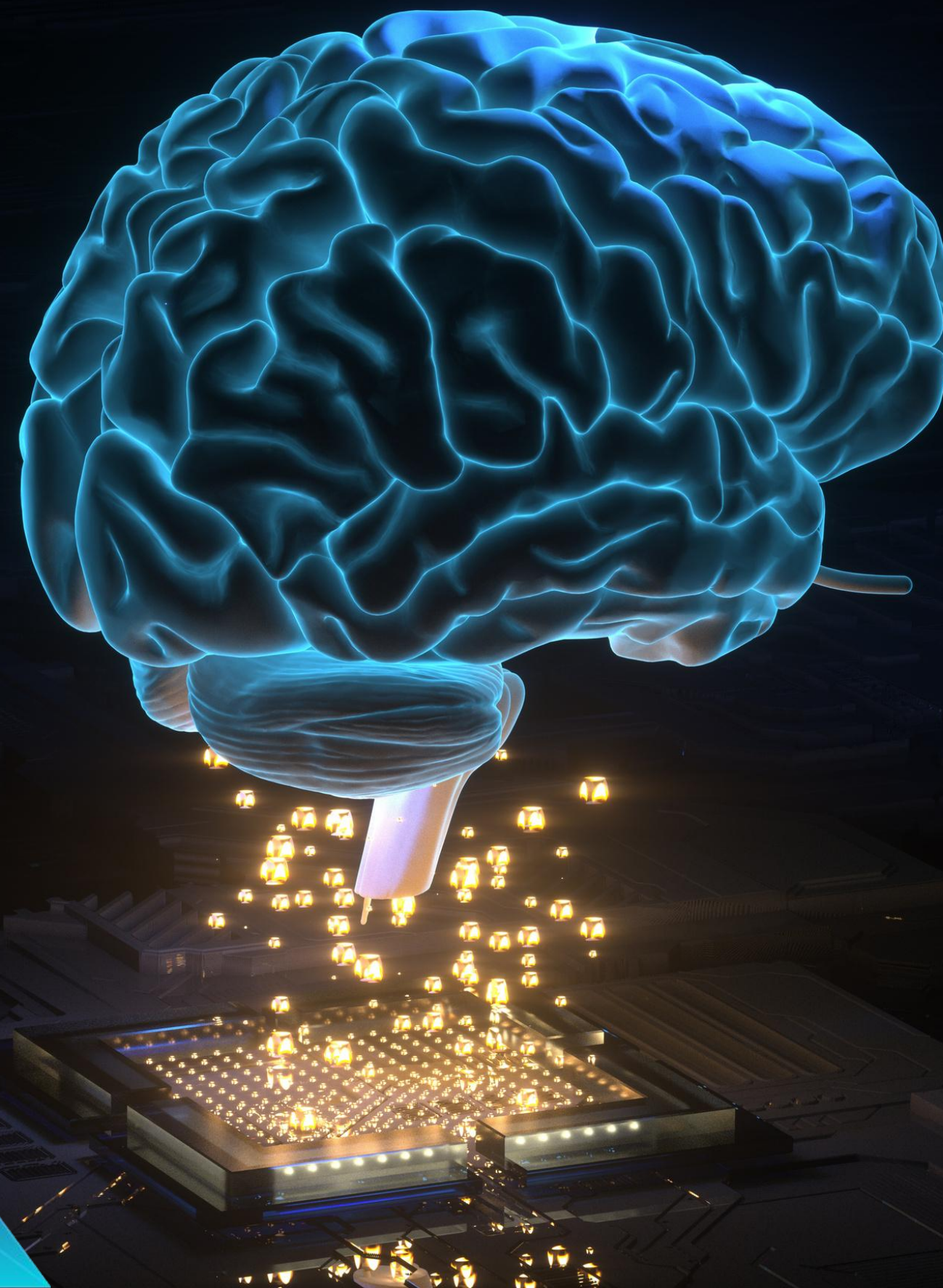


1

CHATBOTS AND VIRTUAL ASSISTANTS



24/7 CUSTOMER SERVICE,
CONTENT, CREATION, AND
DISSEMINATION

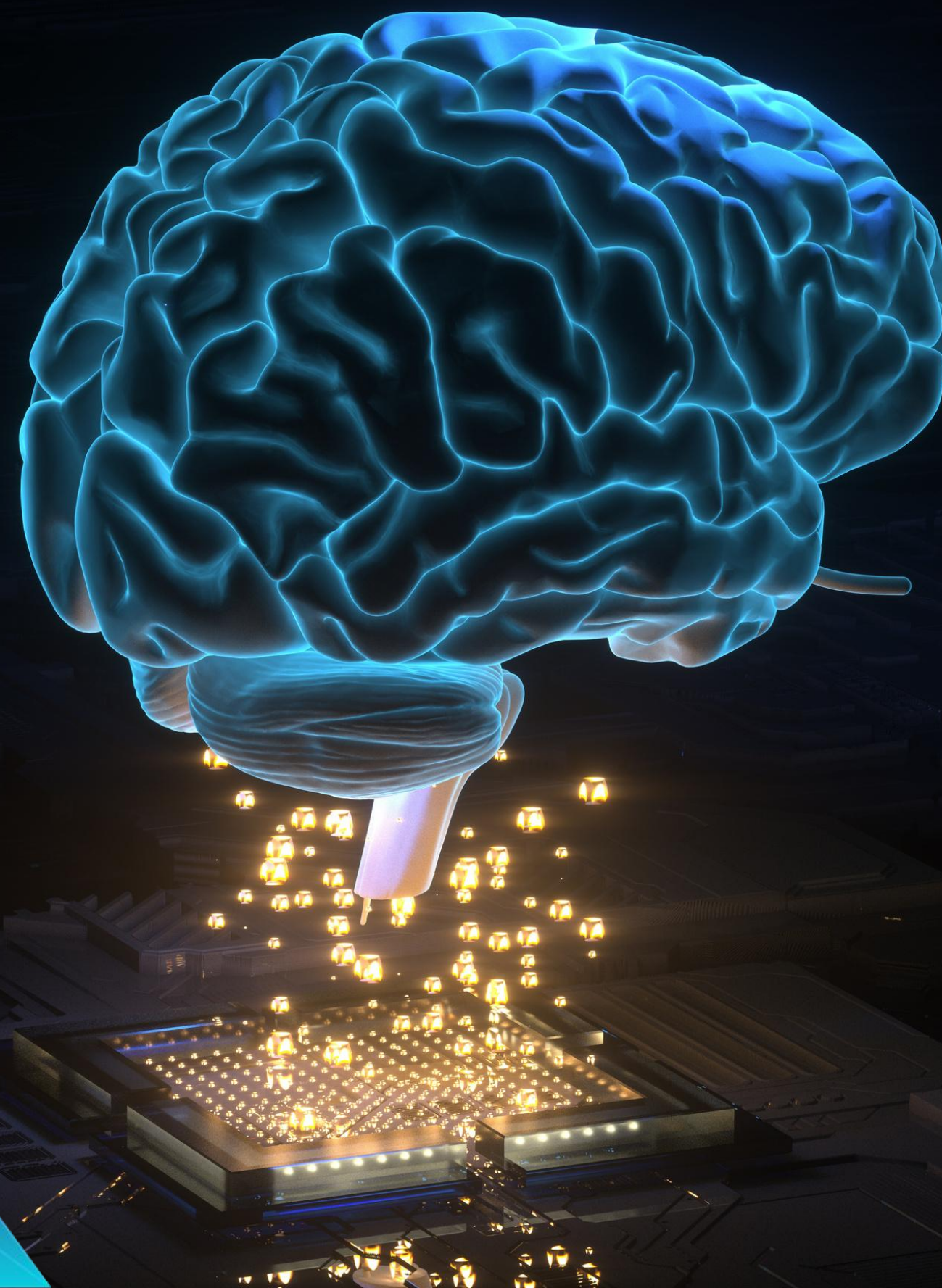


2

OPTIMIZATION OF FUNDRAISING



PREDICTIVE ANALYTICS,
DONOR IDENTIFICATION,
CROWDFUNDING



3

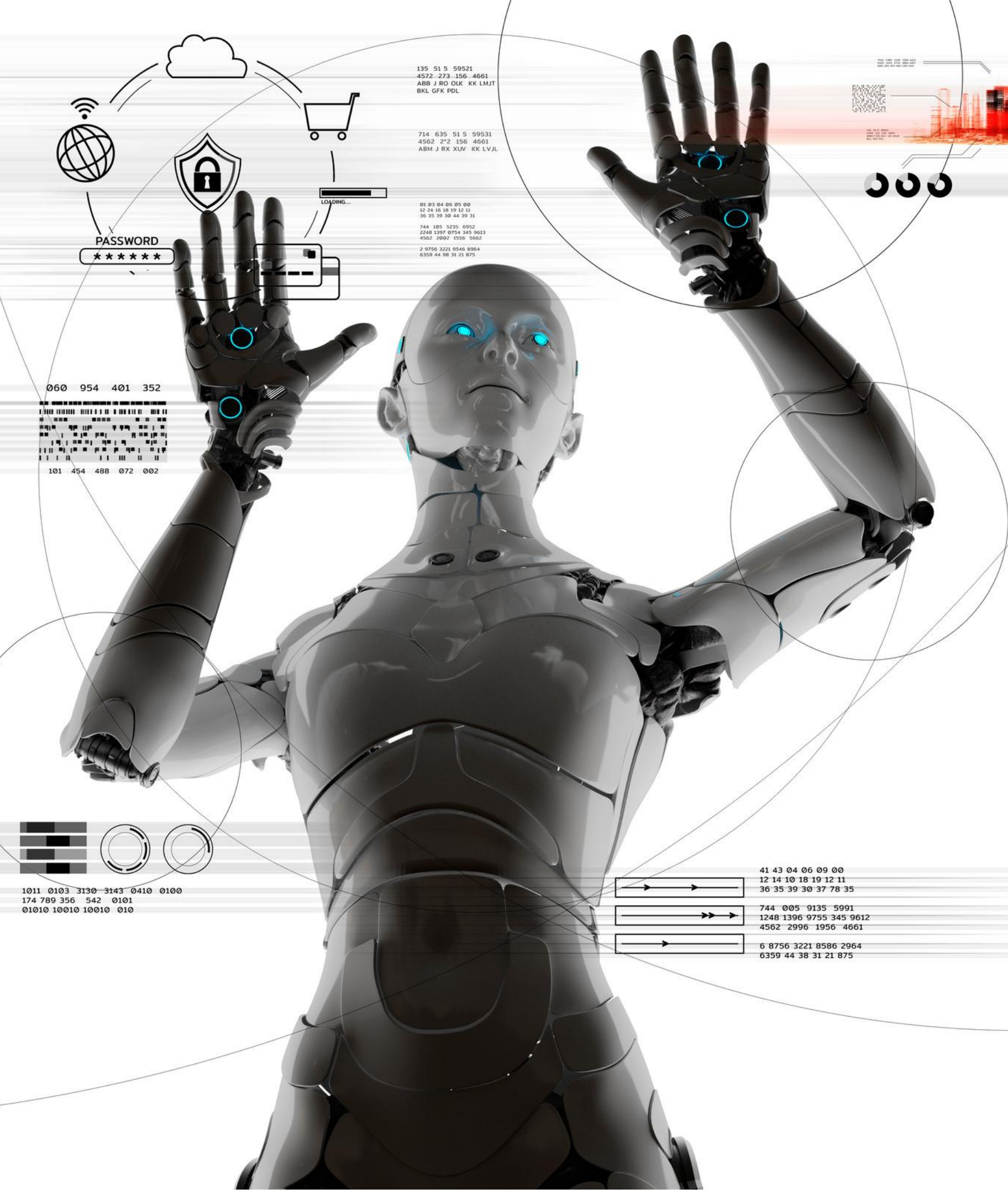
MANAGEMENT AND ORGANIZATION OF SERVICE PROJECTS



HEALTH:
EARLY DIAGNOSIS

EDUCATION:
PERSONALIZED LEARNING





ETHICAL CHALLENGES

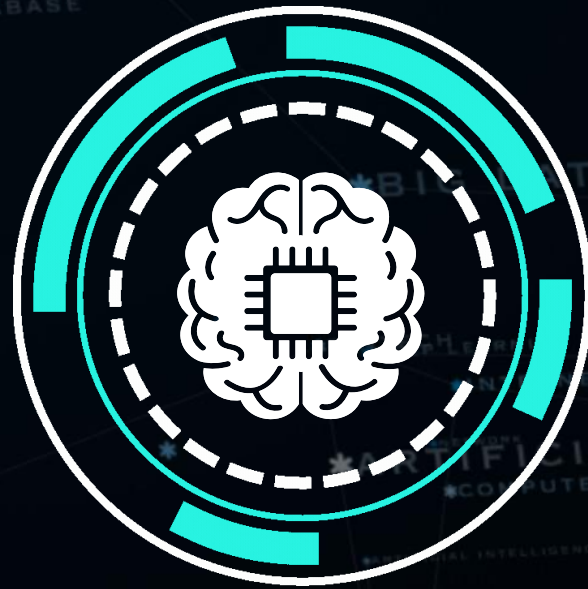
PRIVACY AND SECURITY

ALGORITHMIC BIASES

USE AS A SUBSTITUTE FOR PEOPLE

ABSENCE OF CONSCIENCE/HEART





ATTRACTING NEW MEMBERS

SMART SEGMENTATION

PLATFORM INTEGRATION

24/7 CHATBOTS



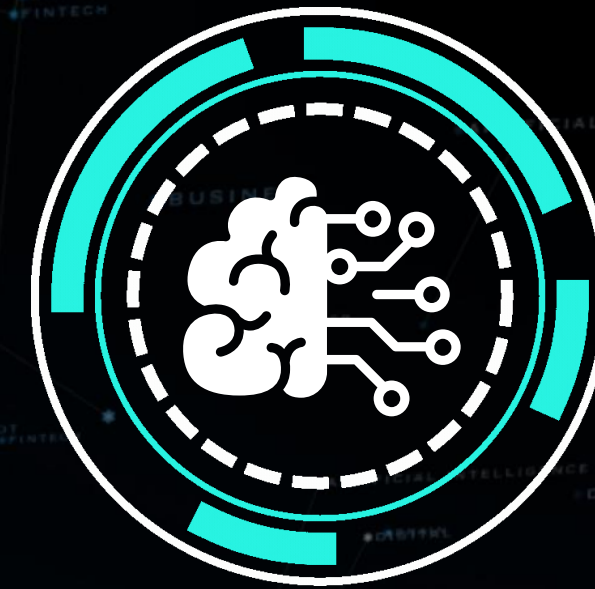
MEMBER RETENTION

ATTRITION RISK DETECTION

PATTERN ANALYSIS

EXPERIENCE PERSONALIZATION

MEETING ORGANIZATION



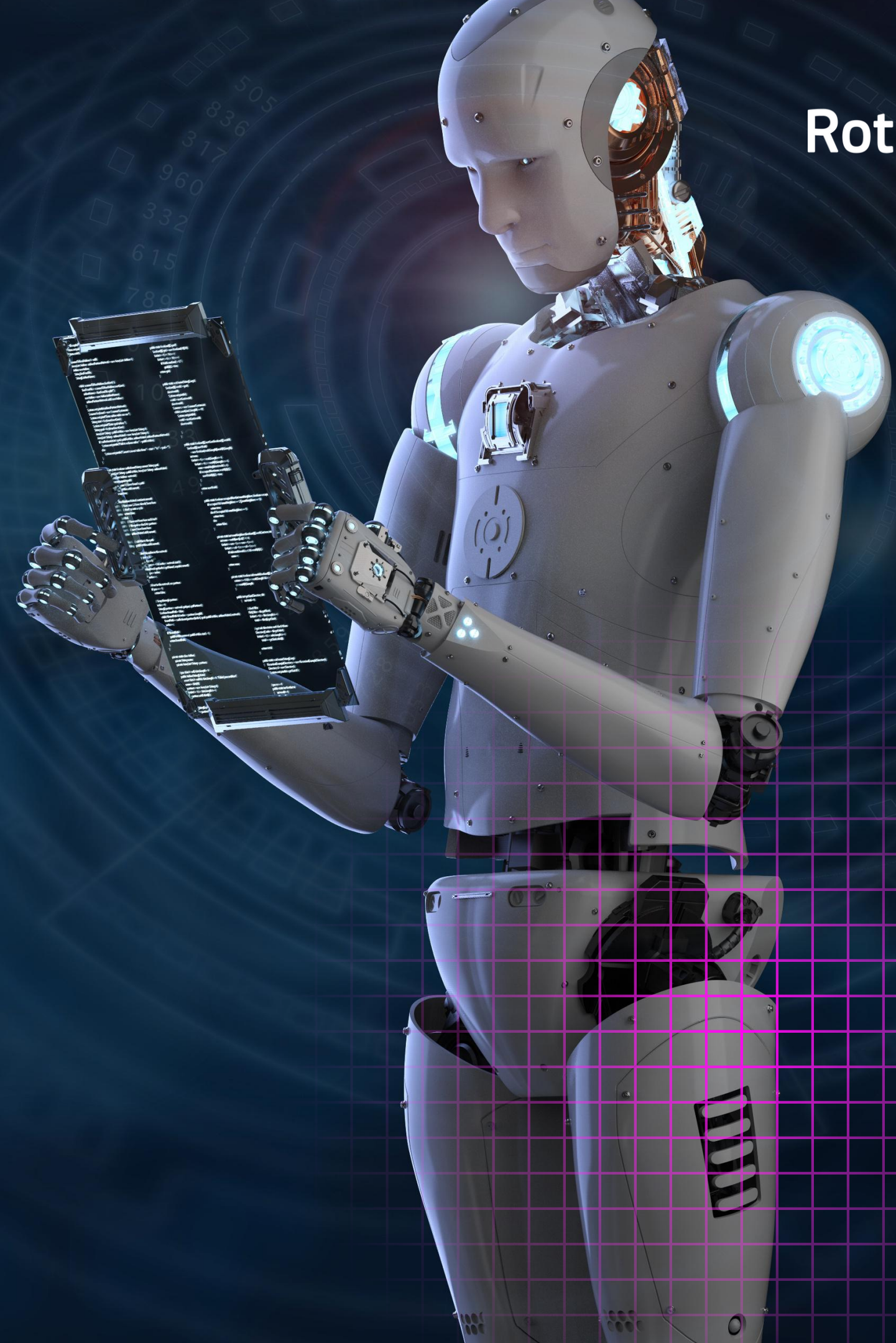
DIGITAL COMMUNITY

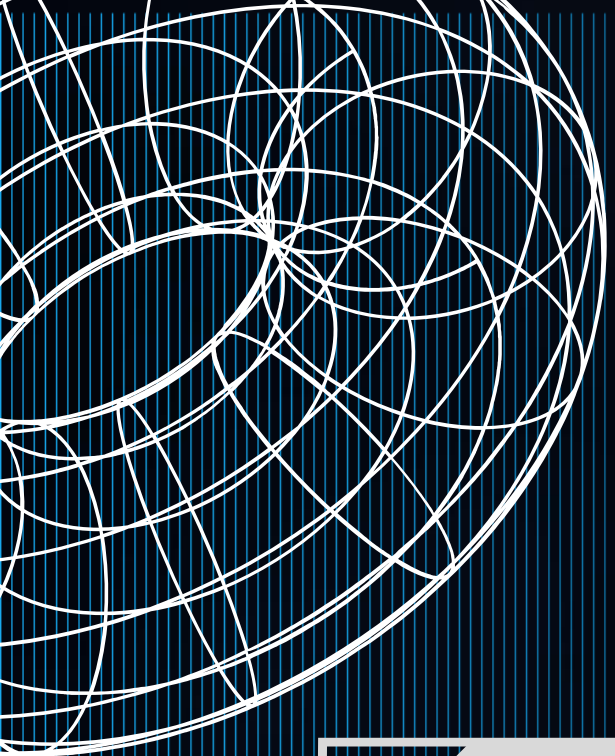
SMART DISCUSSION
FORUMS

INTEGRATION WITH
COMMUNICATION
PLATFORMS

EVOLUTION OF THE
HUMAN SPIRIT AND
SOLIDARITY

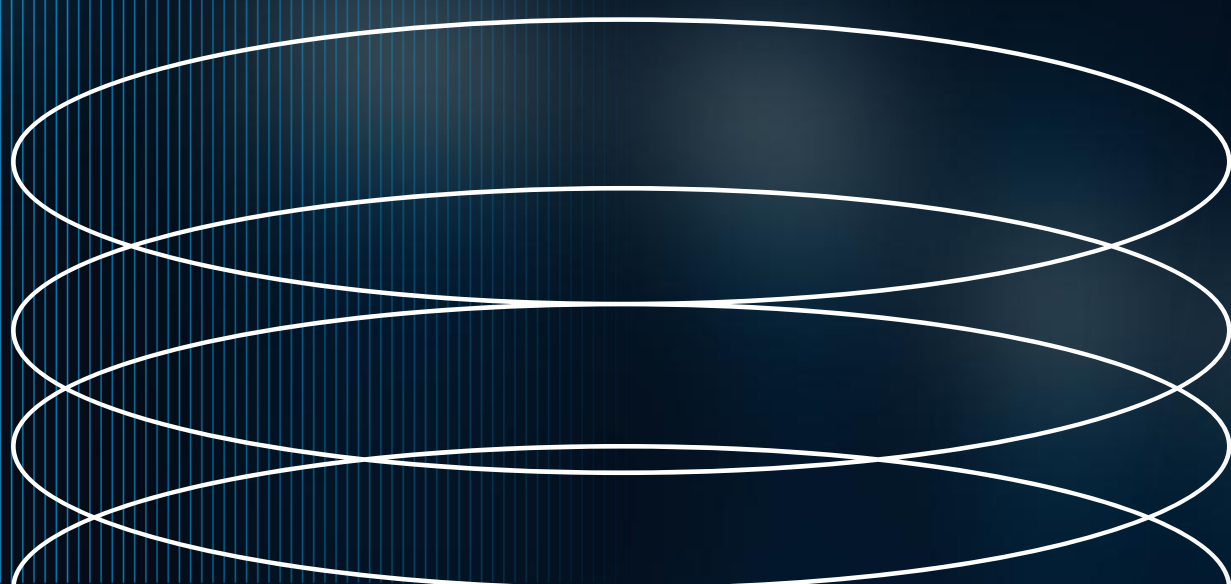
HUMAN
INTELLIGENCE IS
THE ENGINE





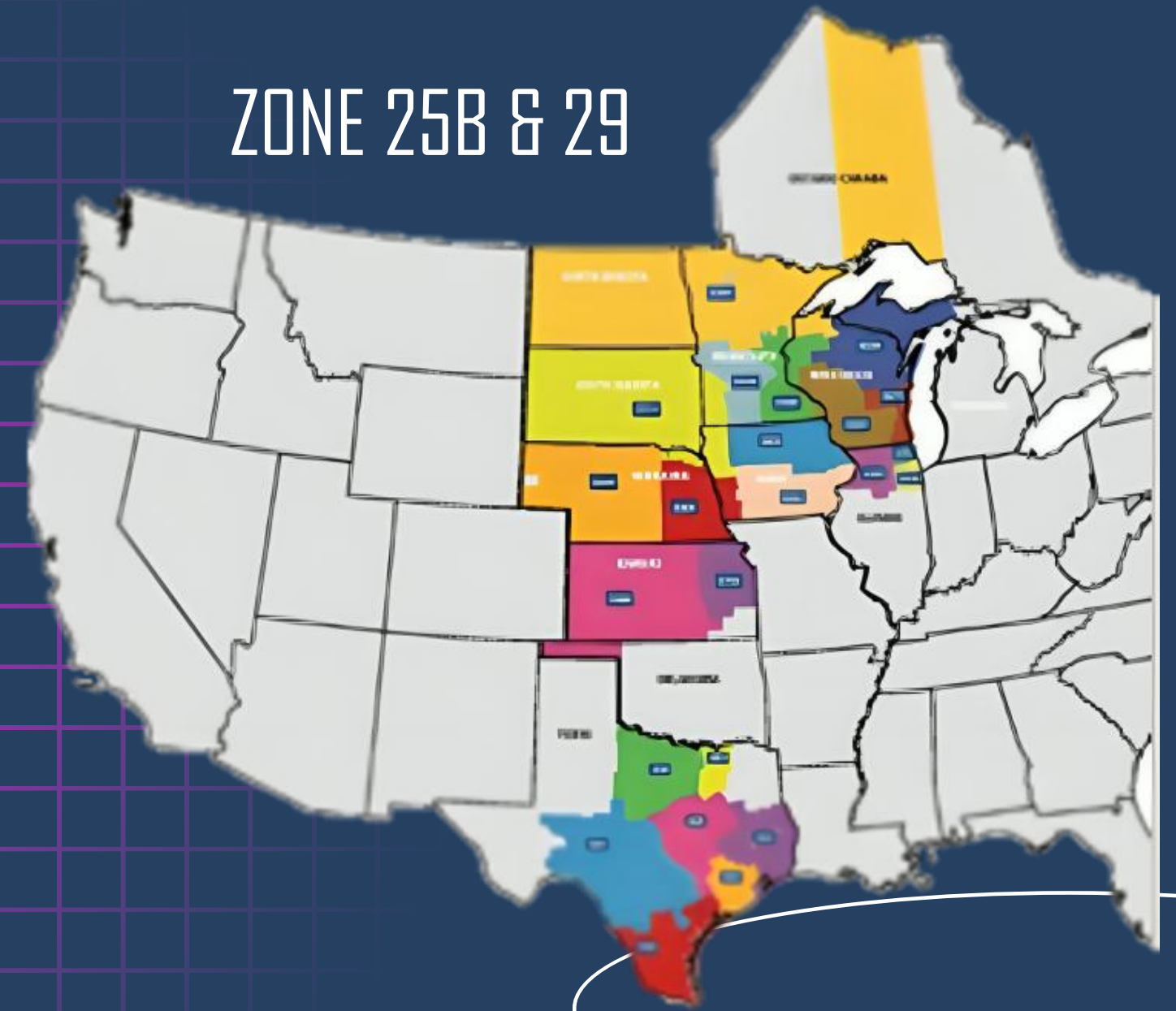
**HUMAN
INTELLIGENCE IS
ETERNAL**

.....



REGIONS OF THE WORLD FOR WHICH I AM RESPONSIBLE

37 DISTRICTS IN 13 COUNTRIES





PATHWAYS TO PEACE AND SHARED PROSPERITY IN COLOMBIA



iTHANKS!



SALVADOR RIZZO TAVARES
ROTARY INTERNATIONAL DIRECTOR
2024-2026



Suzan & Göran Stenberg

Rotary International Director 2024-2026

Östersund Åre Rotaryclub
Sweden



Region 18

- Zone 17A
2325, 2335, 2355, 2365, 2395, 2405
- Zone 17B
1385, 1390, 1410, 1420, 1430, 2223

Region 19

- Zone 18
1360, 1440, 1450, 1461, 1462, 1470, 1480, 2231, 2250, 2260, 2275, 2290, 2305, 2310



Total of 26 Districts

Danmark (5): 1440, 1450, 1461, 1470, 1480

Finland (5): 1385, 1390, 1410, 1420, 1430

Island (1): 1360

Litauen (1): 1462

Norge (6): 2250, 2260, 2275, 2290, 2305, 2310

Polen (1): 2231

Ryssland (1): 2223

Sverige (6): 2325, 2335, 2355, 2365, 2395, 2405

Zone 17 Aland Islands, Estonia, Finland, Latvia, Russia, Sweden

Section A: 2325, 2335, 2355, 2365, 2395, 2405

Section B: 1385, 1390, 1410, 1420, 1430, 2223

Zone 18 Denmark, Faroe Islands, Greenland, Iceland, Lithuania, Norway, Poland, 1360, 1440, 1450, 1461, 1462, 1470, 1480, 2231, 2250, 2260, 2275, 2290, 2305, 2310



Action Summit
Malmö 2024



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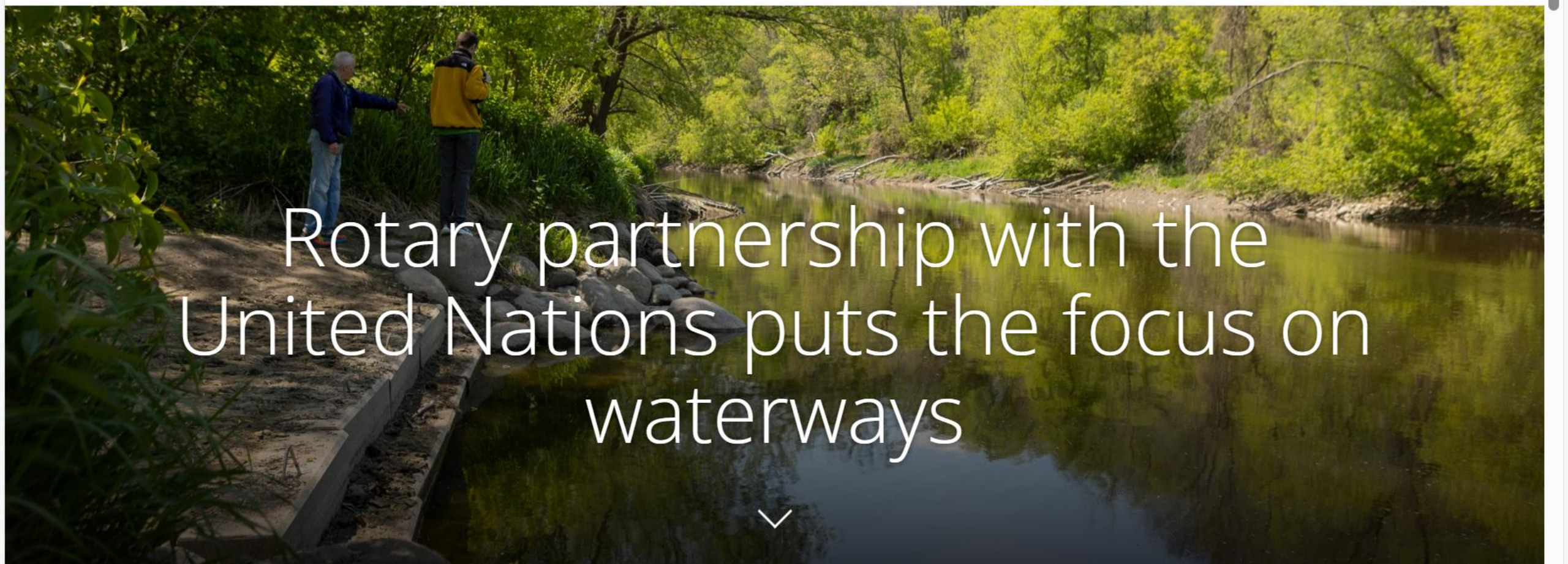
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A photograph of two men standing on a rocky bank next to a calm river. The man on the left is wearing a blue jacket and light blue jeans, pointing towards the water. The man on the right is wearing a yellow jacket and dark pants. The river is surrounded by dense green trees and foliage, with their reflections visible in the water. The text "Rotary partnership with the United Nations puts the focus on waterways" is overlaid in white, centered on the image.

Rotary partnership with the
United Nations puts the focus on
waterways



EVERY WATERDROP COUNTS

EVERY WATERDROP COUNTS

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Through our actions, we can all show our support
and help. Together, we can also influence
important decisions from politicians.

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EVERY WATERDROP COUNTS

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organizations
To use for educational purpose and learn more about the
status of your local water

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340

Ton Garbage

39

Bicycles

8.5

Cars

1235

Kick-Bikes

37

Electrical Bikes

Rotariada

Rotary Sport Games





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Peace and Conflict Studies program





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